**Scoreboard Sponsorship Program**

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| --- | --- | --- |
|  | **Kang Jacks & Jills** |  |
| $50K | * Naming Rights, 4 years
 | * Req district approval/terms
 |
| $20K | * Digital ad @ every home event 3x (10s hold)
* Audio announcement
* Print Ad full page for each sport program
* 2 tickets to (4) home games
* Social Media Posts @lwhsboosterclub
* Lunch with the Athletic Director
 | * 4 yrs
* At football
* Where applicable, 2yrs
* Dates TBD
* Min 4x/yr
* Mutually agreed upon
 |
| $10K | * Digital ads @ every home event 2x (10s hold)
* Audio announcement
* Print Ad ½ page for each sport program
* 2 tickets to (2) home games
* Social Media Posts @lwhsboosterclub
 | * 2 yrs
* At football
* Where applicable, 2yrs
* Dates TBD
* Min 2x/yr
 |
|  |  **Kang Troop** |  |
|  $5K | * Digital ad @every home event 2x (10s hold)
* Print Ad ½ page for each sport program
* 2 tickets to (2) home games
* Social Media Post @ lwhsboosterclub
 | * 1 yr
* Where applicable, 1 yr
* Dates TBD
* Min 4x/yr
 |
| $2K | * Digital ad @ every home event 1x (10s hold)
* Print Ad ¼ page for 1 sport program
* Social Media Post @lwhsboosterclub
 | * 1 yr
* Choose your sport
* Min 2x/yr
 |
|  $1K | * Digital Ad @1 sport season 1x/game (10s hold)
* Print Ad ¼ page for 1 sport program
* Social Shoutout @lwhsboosterclub
 | * Sport season, V games
* Choose your sport
* Min 2x/yr
 |
|  |  **Joeys** |  |
| $500 | * Digital ad @ 1 sport season 1x/game (5s hold)
* Social Shoutout @lwhsboosterclub
 | * Choose the sport
* 1x
 |
| $250 | * Digital ad @3 games (5s hold)
 |  |
| $100 | * Digital ad @1 game (5s hold)
 |  |

|  |  |
| --- | --- |
| **Stadium Scoreboard Visibility** | Varsity football (4), b/c soccer (16) |
| **Gym Scoreboard Visibility** | Varsity b/c basketball (16), wrestling (2), volleyball (6) |
| **Print Ad** | Programs typically created by Football, Basketball, Baseball |

\*numbers indicate approximate # of home games

**THANK YOU** for keeping our Kang Nation strong!

We are a 501c3 (20-3440935). Donations can be made via check to “**Lake Washington High School Booster Club**” with ‘scoreboard’ in the memo and mailed to: *LWHS Booster Club, 218 Main St #627, Kirkland, WA 98033*

Or via Paypal on our website: [www.lwshboosters.org](http://www.lwshboosters.org)